

HP Pavilion DM4 – Beats Edition

- ✦ Being an individual is about being different – setting yourself apart
- ✦ **HP Pavilion dm4 Beats Edition** is an extension of the person you already are
- ✦ A fine looking notebook that delivers the ultimate listening experience with Beats Audio



Design

- Ultra-sleek design that rocks in metal with the iconic look of Beats
- Elegant Stylish thin design - 2 Kgs with 1-inch thin profile in the front
- Black anno back cover / red "b" logo and soft-touch paint on C cover



Keyboard & TouchPad Design

- Striking keyboard, decked out in black and backlit in red
- HP ImagePad - Image sensors built-in for more accurate gesture support with true multi-touch experience
- Use natural gestures to get creative with photos or interact with text in an intuitive way
- Soft-touch surface on the palm rest gives the feel of silk



Beats Audio Technology

- Beats Audio + Triple Bass Reflex Sub-woofer - A "cutting edge" sound system designed by Dr. Dre's sound engineers
- **No Metal parts** reduces ground noise to achieve clearer audio fidelity
- **Dedicated Audio Island** on circuit board reduces interference from other digital signal
- **Discrete Amplifier** for the Headphone/Line-out yields increased dynamic range, low noise and low distortion
- **Audio controller** with exceptional noise performance THD+N and incredible DAC performance
- **PC with Beats Audio** uses digital audio processing to achieve the HP Enhanced Sonic Experience



Display - Live Life in HD

- BrightView HD LED Display - Clearer Visuals, Vibrant Colours, High Contrast Ratio, Brighter Images
- 14.0", 16:9 True Widescreen Aspect Ratio HD Display (1366 x 768)
- Specialized LED for Long standing display, Instant brightness, Truer blacks, Low power consumption and High Efficiency



Performance

- Ultra Responsive - Built-in with energy efficient 2nd generation Intel Core Processor for the performance
- Visually immersive Experience - With significant advances in visual and 3D graphics capabilities
- Discrete AMD Radeon HD 7470M with 1 GB Dedicated GDDR5 Ultra fast graphics memory
- Intensive gaming performance, unrivalled image quality & stunning visuals with DirectX 11 support
- UDV2 - Accelerates in hardware wider range of video formats (MPEG-2, MPEG-4 AVC, VC-1, etc.)
- Enjoy best of both worlds with brilliant graphics and great battery life



Multimedia

- Video - Spectacular DVD / High-Definition Video playback of MPEG-4 AVC (H.264), VC-1
- HDMI 1.4 - Connect directly to Plasma / LCD / LED 3D TV. Single interface for High Definition Audio and Video
- DLNA Certified - Interoperate & share Digital Media with a broad variety of DLNA devices like LCD TVs, Stereo Systems
- Multi-Format Digital Media Reader - Access different memory cards, Convenient data transportation, Faster file transfers



Connect

- Wireless LAN Support - Work is asn activity, not a location (802.11 b/g/n)
- Bluetooth 3.0 +HS - Better Data Transfer, Enhanced Power Control, Improved Security
- TrueVision HD Web Camera - Creating videos and socializing online just got better. Captures high quality images and video even in low light conditions. Digital microphone optimized for voice communication
- HP QuickWeb 3.1 - Getting to friends and fun just got quicker



HP'S Innovation

- HP's CoolSense Technology - Cool by Design - Disperse heat before it has a chance to build up
- The Notebook that knows how to keep you comfortable - automatically shifts to cooler mode
- HP Thermal Assistant lets you take control whenever you want
- HP Premier Experience allows you to find and launch applications faster with cleaner, organised Start Menu and Desktop



Security and Additional Features

- HP ProtectSmart Hard Drive Protection - Freefall detection and safety built-in
- Kensington Lock Slot - Physically lock your notebook for added assurance against theft
- Windows 7 Experience - Makes PC more visual, interactive and responsive
- SuperSpeed USB 3.0 - Delivers 10x the data transfer of Hi-Speed accommodating new applications of USB 3.0